

Case Study



Putting well-being at the heart of PVH

Learn how PVH boosted employee well-being and productivity through the Culture of Care Program and Inuka Coaching.



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The challenge

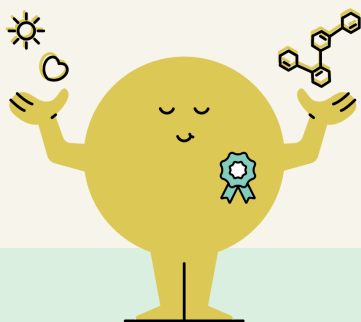
Maintaining mental well-being amidst cultural change and diversity

PVH faced several challenges in ensuring the mental well-being of their employees:

- **Pandemic aftermath:** recent years with increased absenteeism and uncertainty.
- **Cultural shifts:** Transitioning from a full office culture to a hybrid work model created additional stress.
- **High pressure:** The fashion industry's fast-paced environment and high attrition rates exacerbated burnout risks.
- **International staff:** International employees faced additional challenges due to lack of local support networks.

The solution

Implementing the Culture of Care Program with Inuka Coaching



PVH launched the **Culture of Care Program**, integrating Inuka Coaching to support employee well-being. This initiative included:

- **Anonymous one-on-one coaching sessions** available in 10+ languages.
- A quick **self-scan** to help employees identify their mental state and take immediate action.
- **Data-driven insights** to identify stress root causes and inform management decisions.
- **Personalised support** tailored to individual and team needs.

The results

Increased Resilience

Inuka's method led to an 11% increase in resilience among PVH associates.

High Satisfaction

The coaching received high satisfaction ratings, with a coach rating of 4.9 out of 5.

Strong Participation

31% of associates completed the self-scan, with 15% participating in coaching.

Significant ROI

PVH achieved a 580% ROI from the program, gaining valuable insights into employee well-being challenges.

Enhanced Support

Employees reported feeling better supported, with actionable plans to improve their mental health.



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Achieving success: Key steps we took

- 1 Launched the Culture of Care Program, integrating Inuka Coaching for mental well-being support.
- 2 Provided anonymous one-on-one coaching sessions in multiple languages.
- 3 Used data-driven insights to address the root causes of stress.
- 4 Promoted a cultural shift towards well-being and self-care.



"Partnering with Inuka Coaching has exceeded our expectations. The program delivers on its promise, and we've seen a **significant positive impact** on our employees' well-being and resilience."

Tracy Jans, Sr. Manager People Services



"Inuka has been the **most successful well-being support tool we've rolled out**. The stigma-free, anonymous coaching approach has made a huge difference in adoption and effectiveness."

Florentine Gesink, Employee Experience Specialist

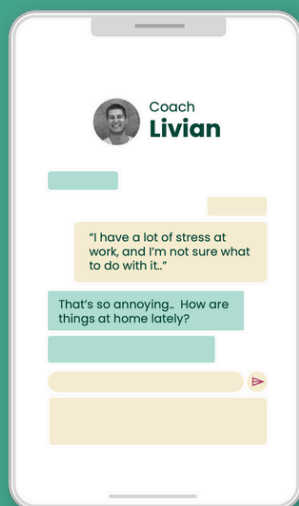


With Inuka, your employees can...

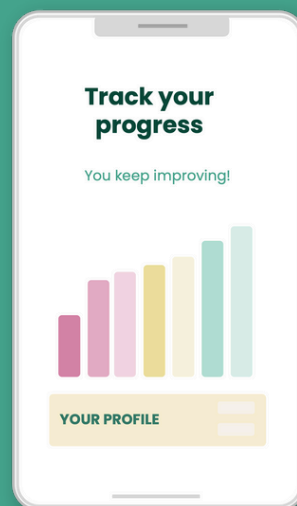
Find out how they are actually doing.



Talk to a coach to tackle their challenges.



Feel better within just 4 sessions.



Curious?

BOOK A DEMO



Arjan Grootenboer

Head of Customers and Partnerships

06 53786659

arjan@inukacoaching.com